Introduction to Photography

What are your photography Goals?

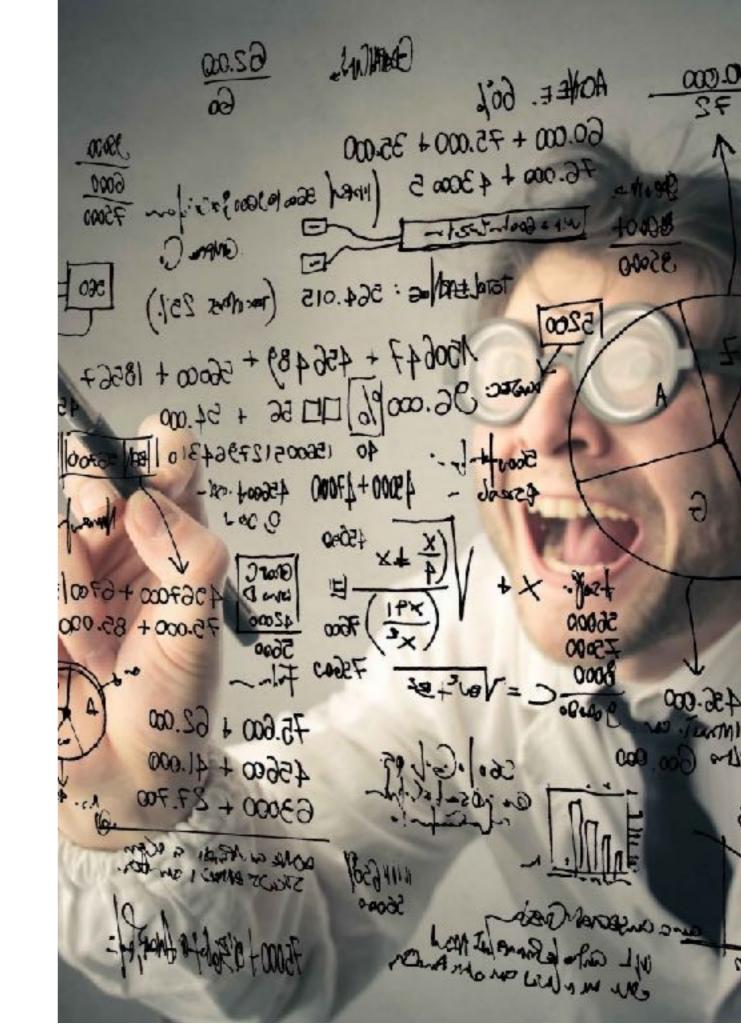
INTRODUCTION TO PHOTOGRAPHY SYLLABUS

- Evening 1
 - Camera Basics
 - Composition
- Evening 2
 - Gentle Critique
 - Lens Selection
 - Lighting
- Evening 3
 - Importance of Presentation
 - Telling a Story with Imagery

Two Minute Personal History...

WARNING!!!

Photography has its own language. Most of the vocabulary is written by scientists and not artists.



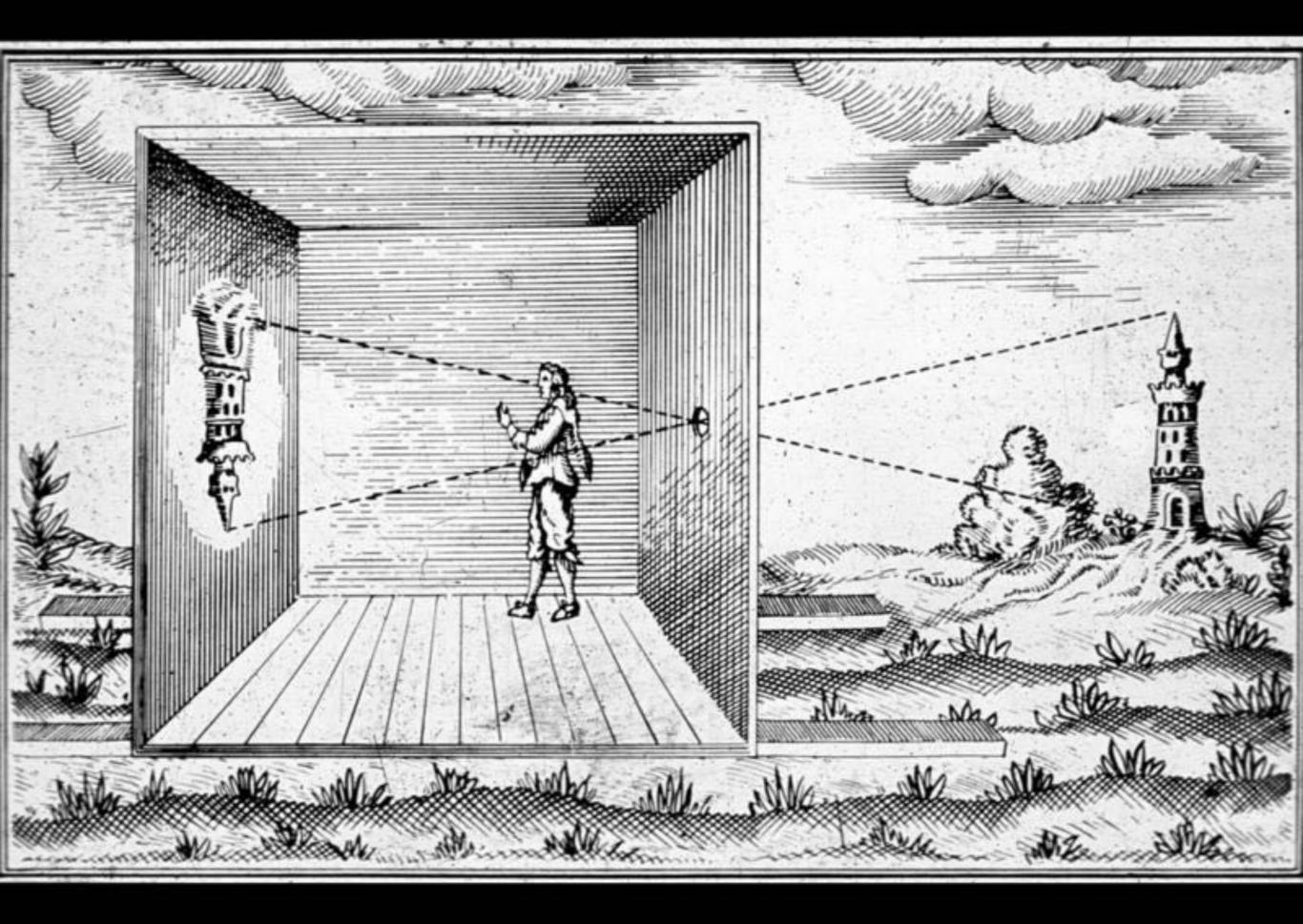


What Is A Camera?

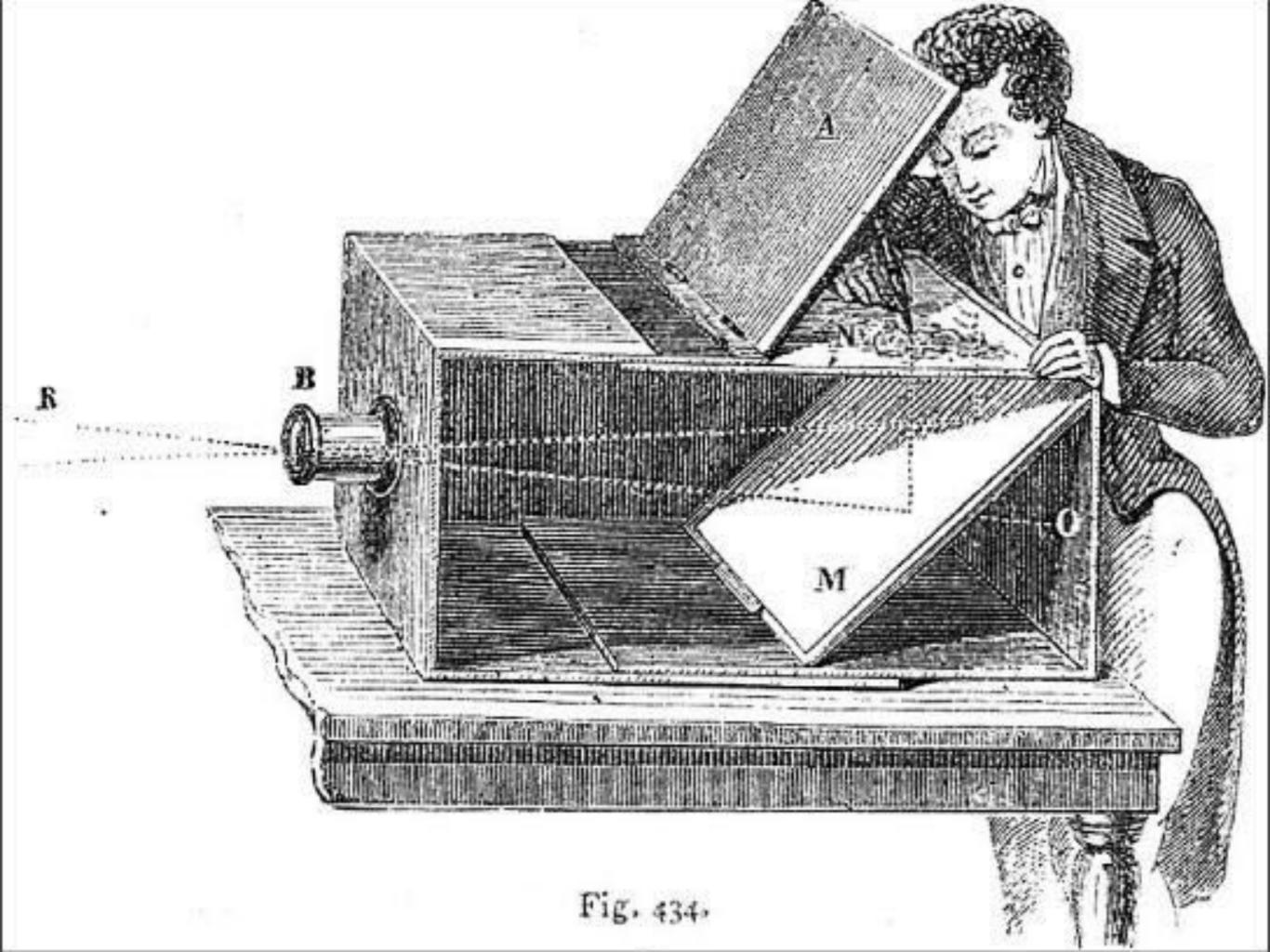
- . Light Tight Box
- . Shutter
- . Aperture
- . Film, Digital Sensor, Paper...



Photo + Graphy





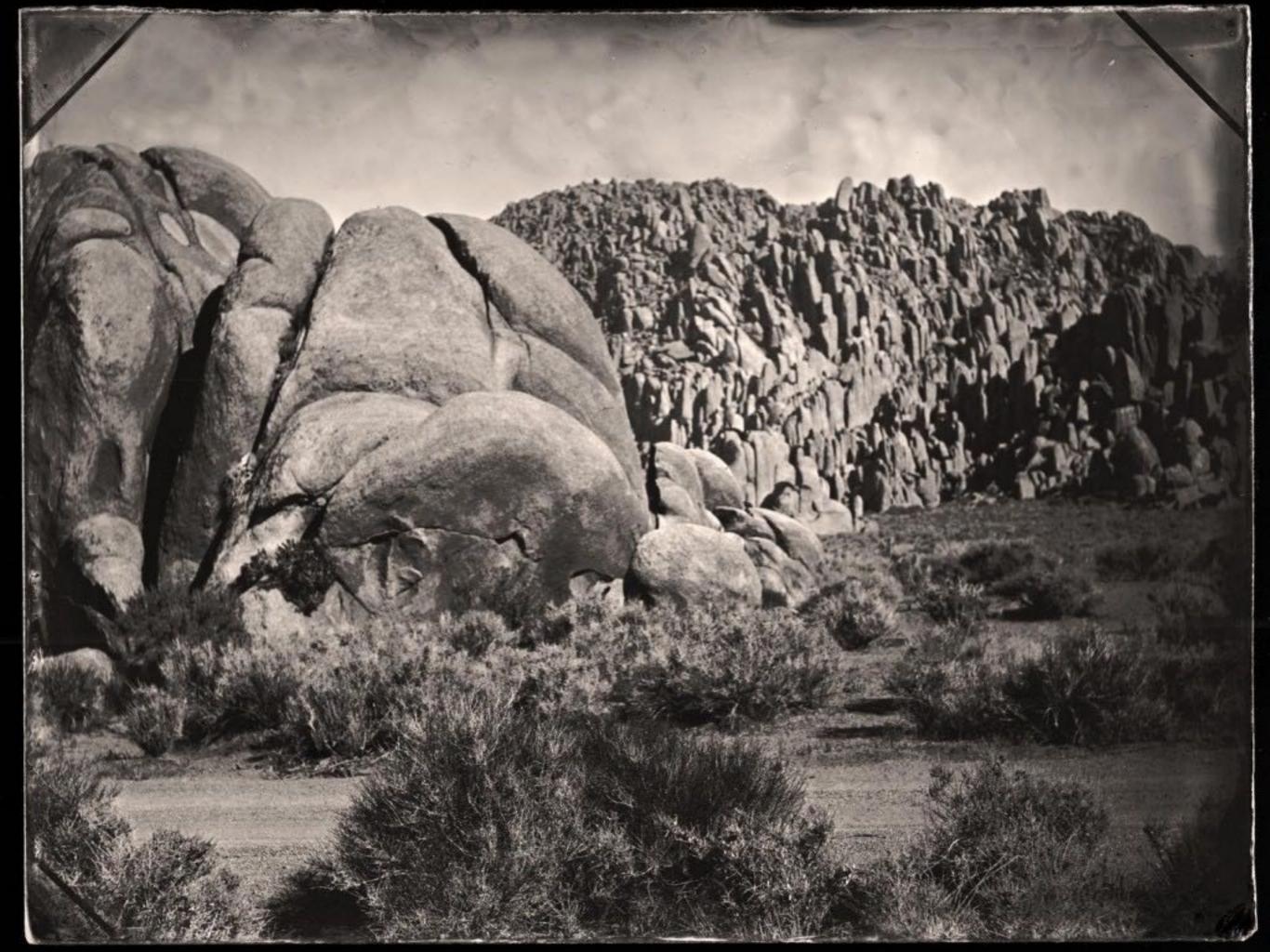








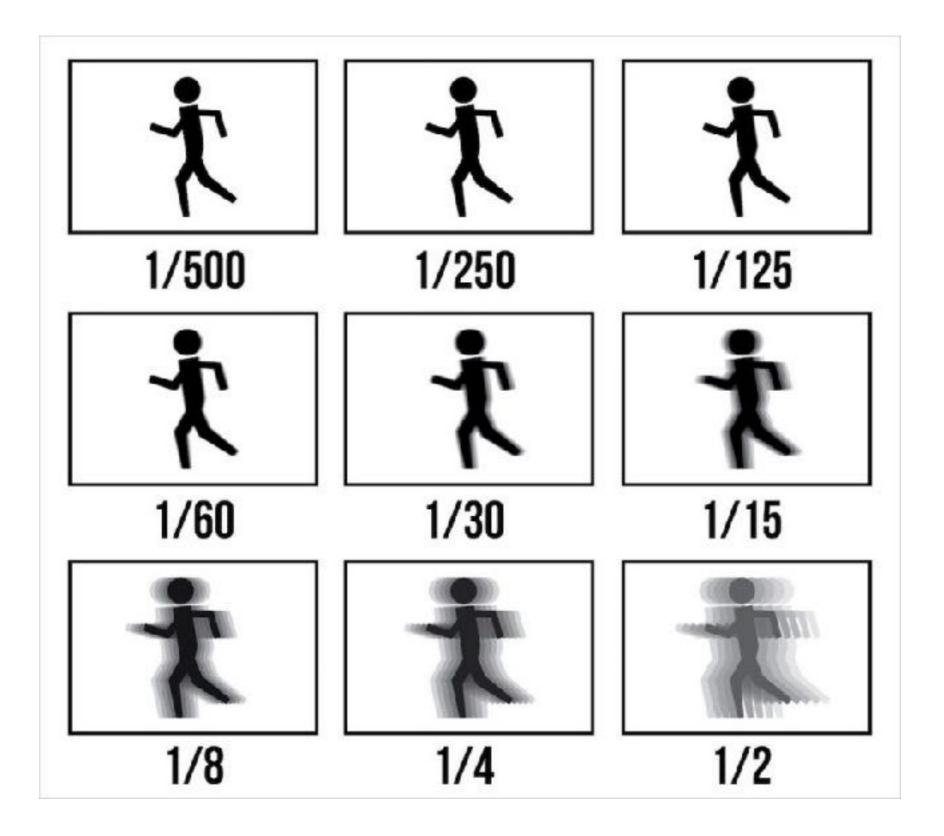




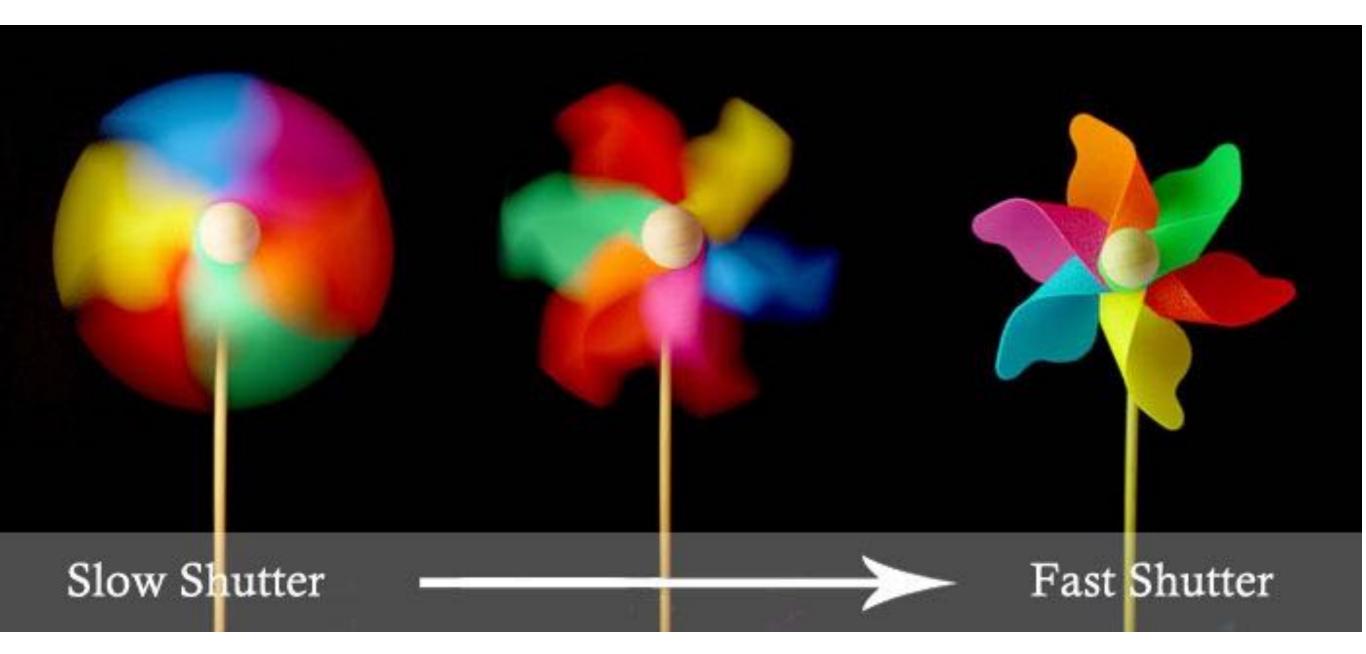








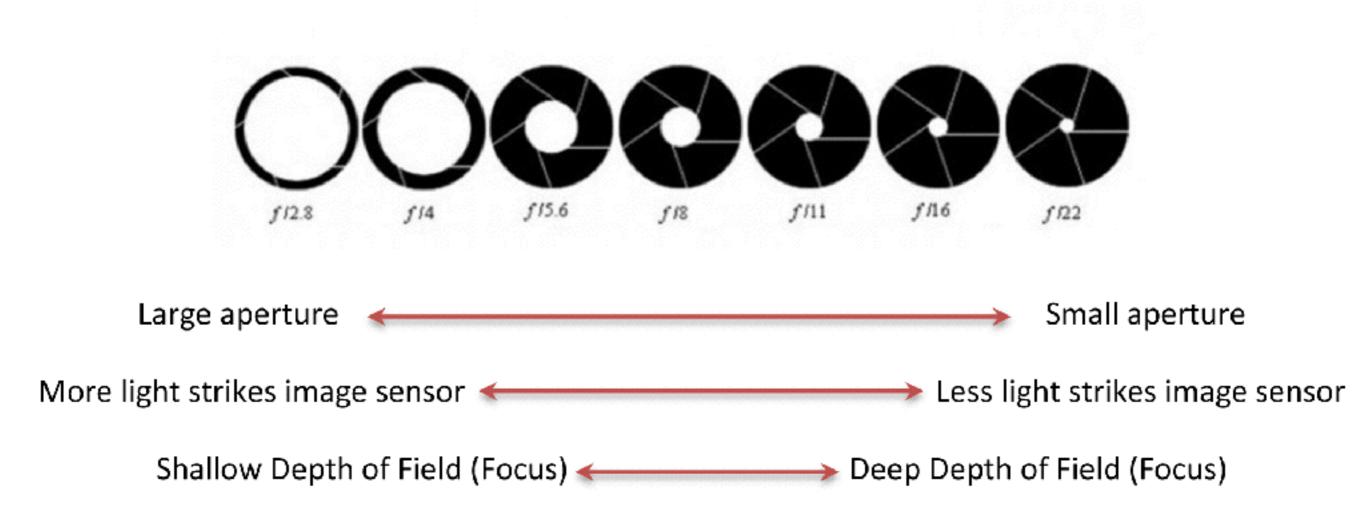
Shutter

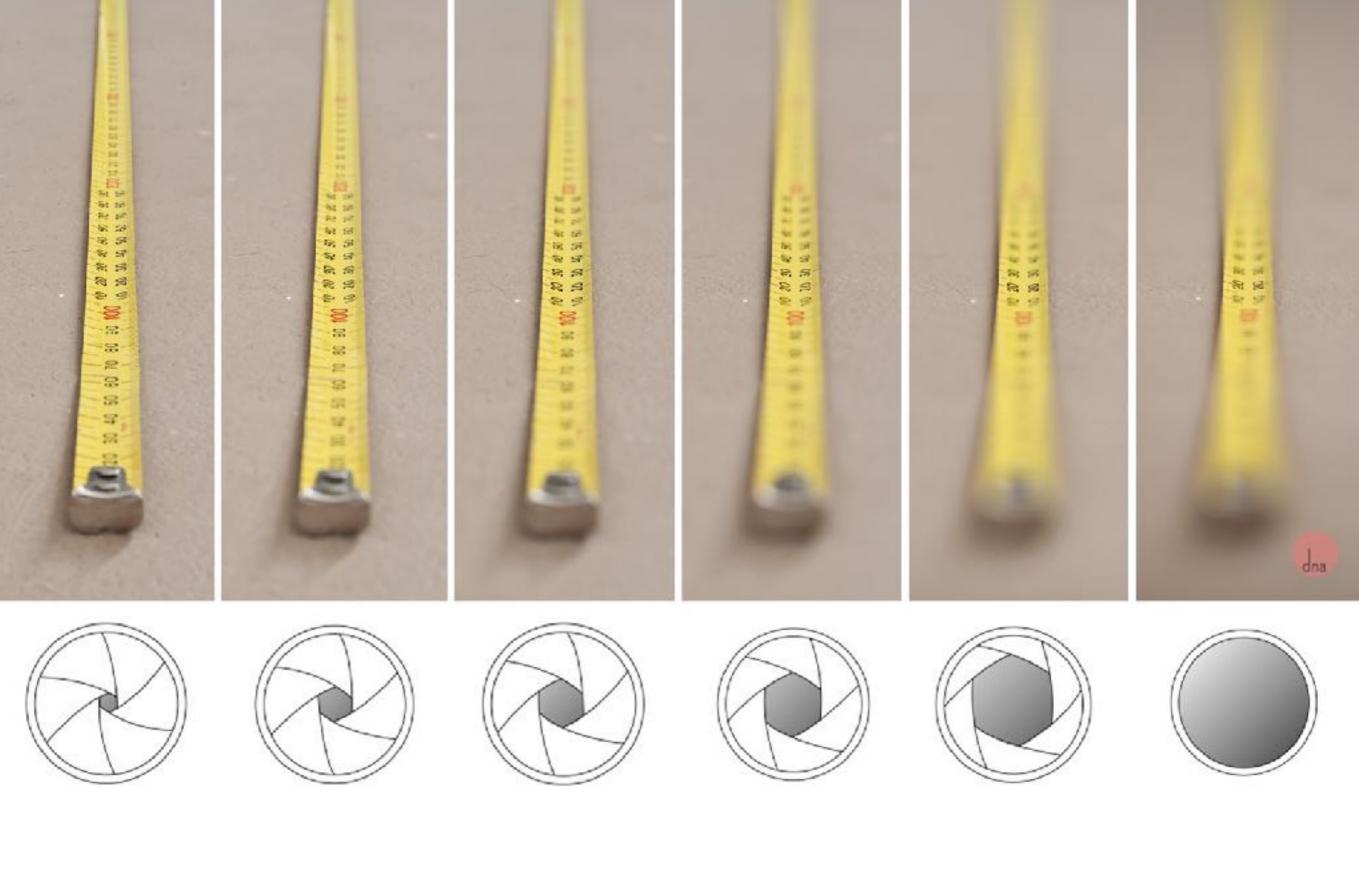




Subject Speed vs Camera Shake

APERTURE SCALE





DOF = **Depth** of **Field**



Aperture + Shutter = Exposure

CANON



PARTIAL METERING

EVALUATIVE METERING

SPOT METERING

CENTRE WEIGHTED AVERAGE METERING



MATRIX

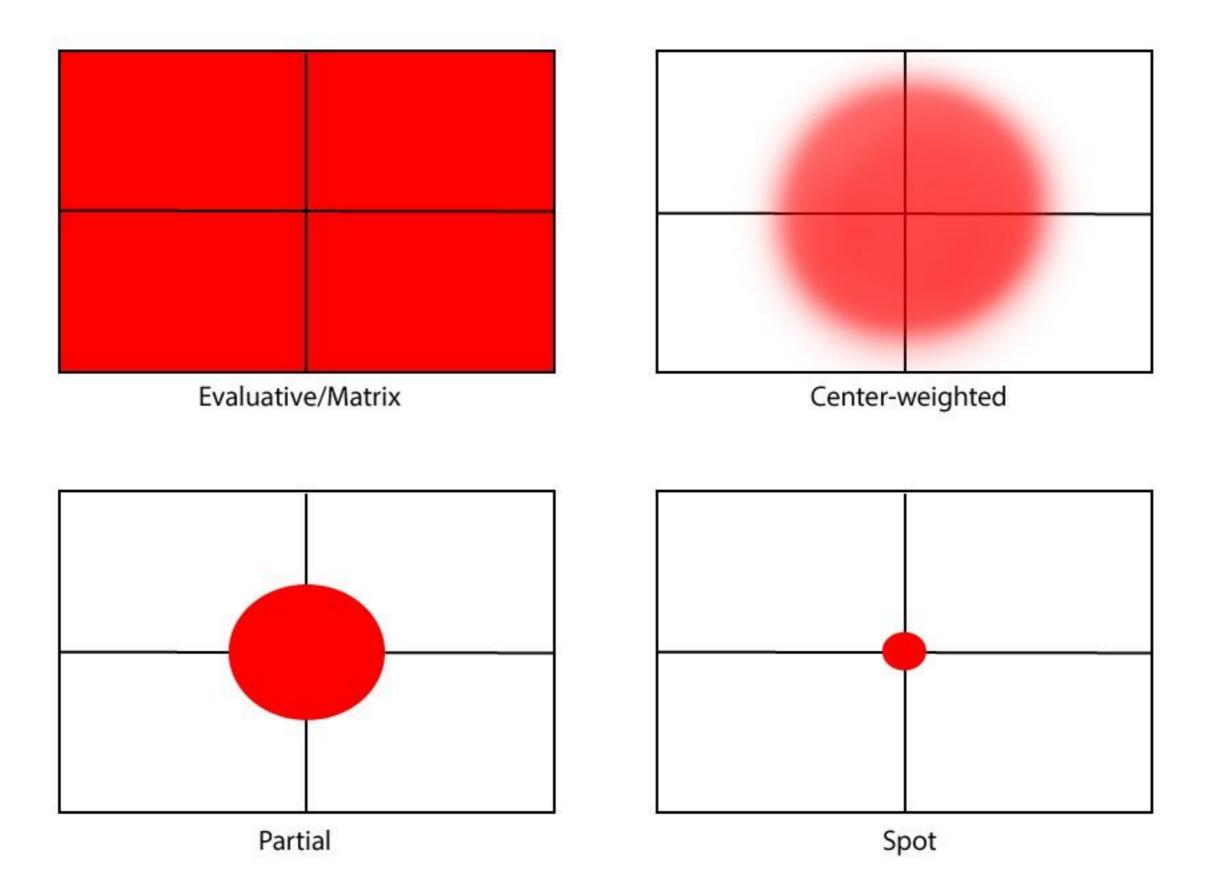
SPOT

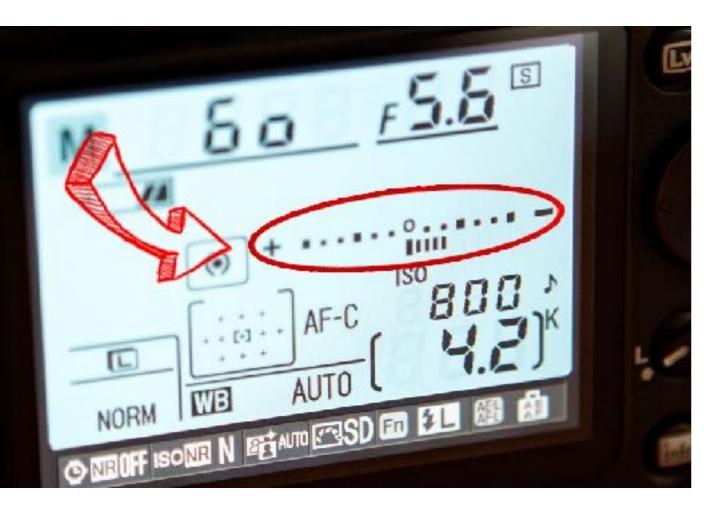
NIKON



CENTRE WEIGHTED

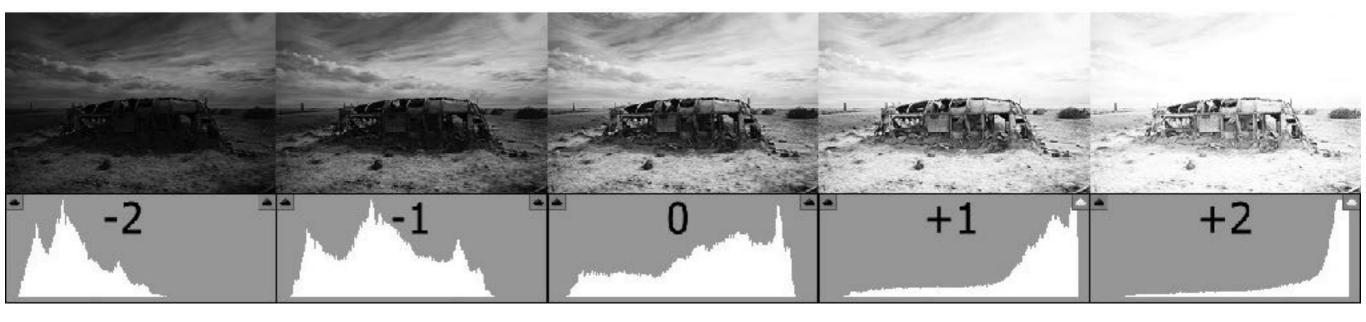
Light Metering Modes









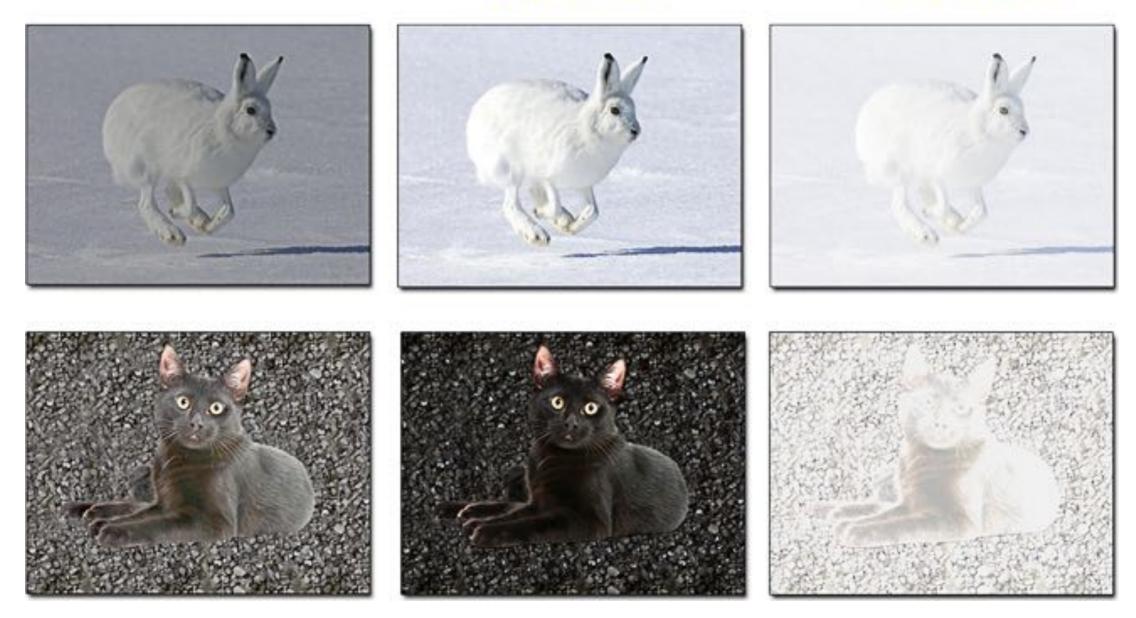


Histogram

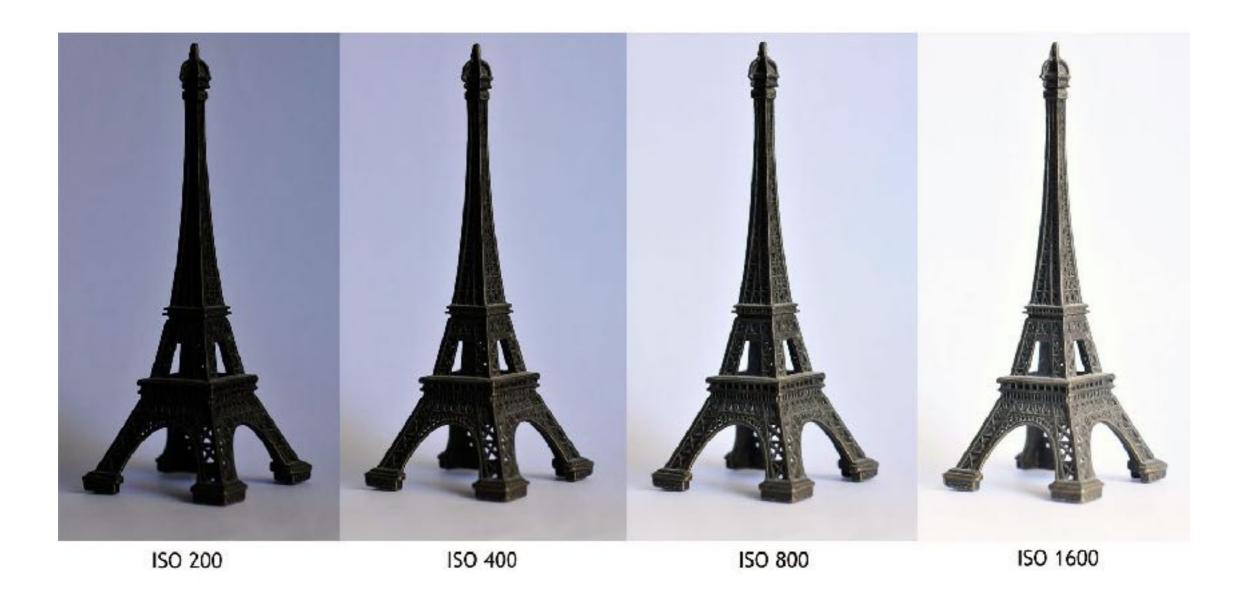


PROPER

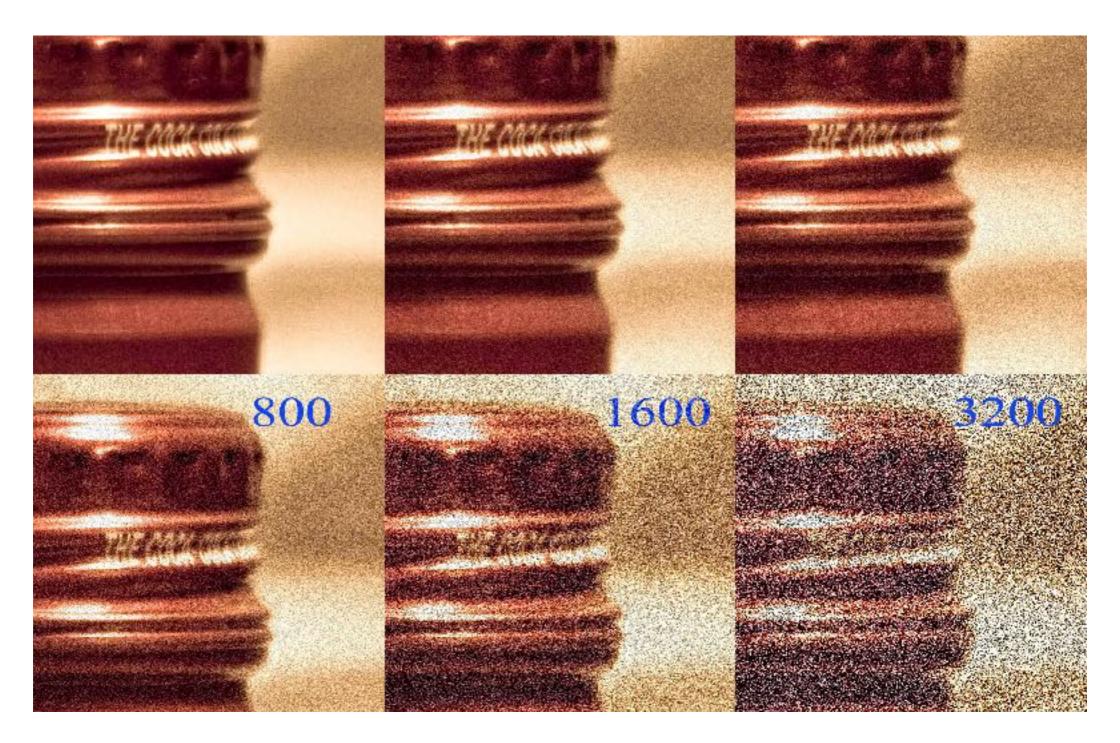




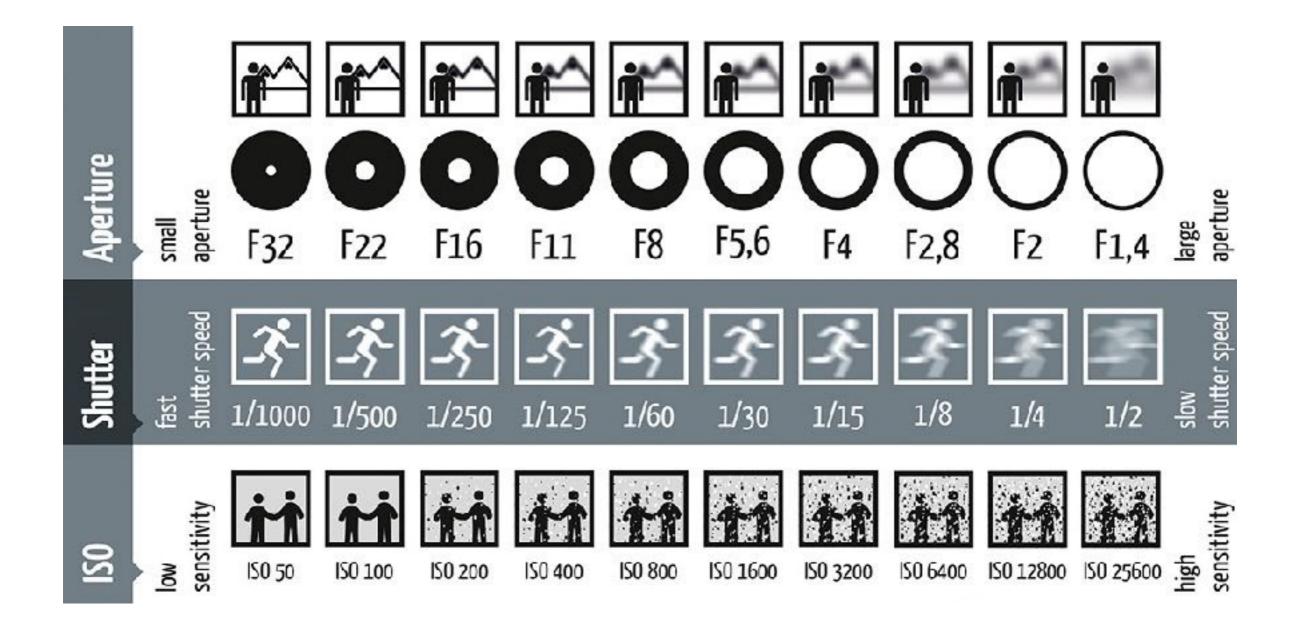
Beware of Polar Bears + Black Cats



Film Speed = Camera Speed = ASA = ISO



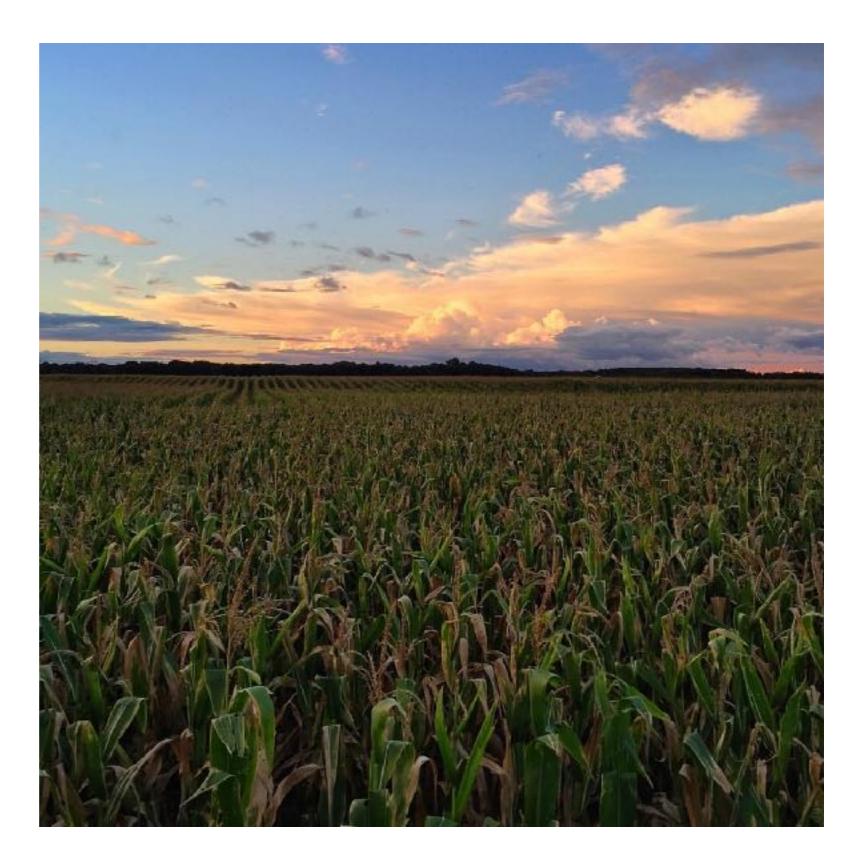
ISO vs Image Quality

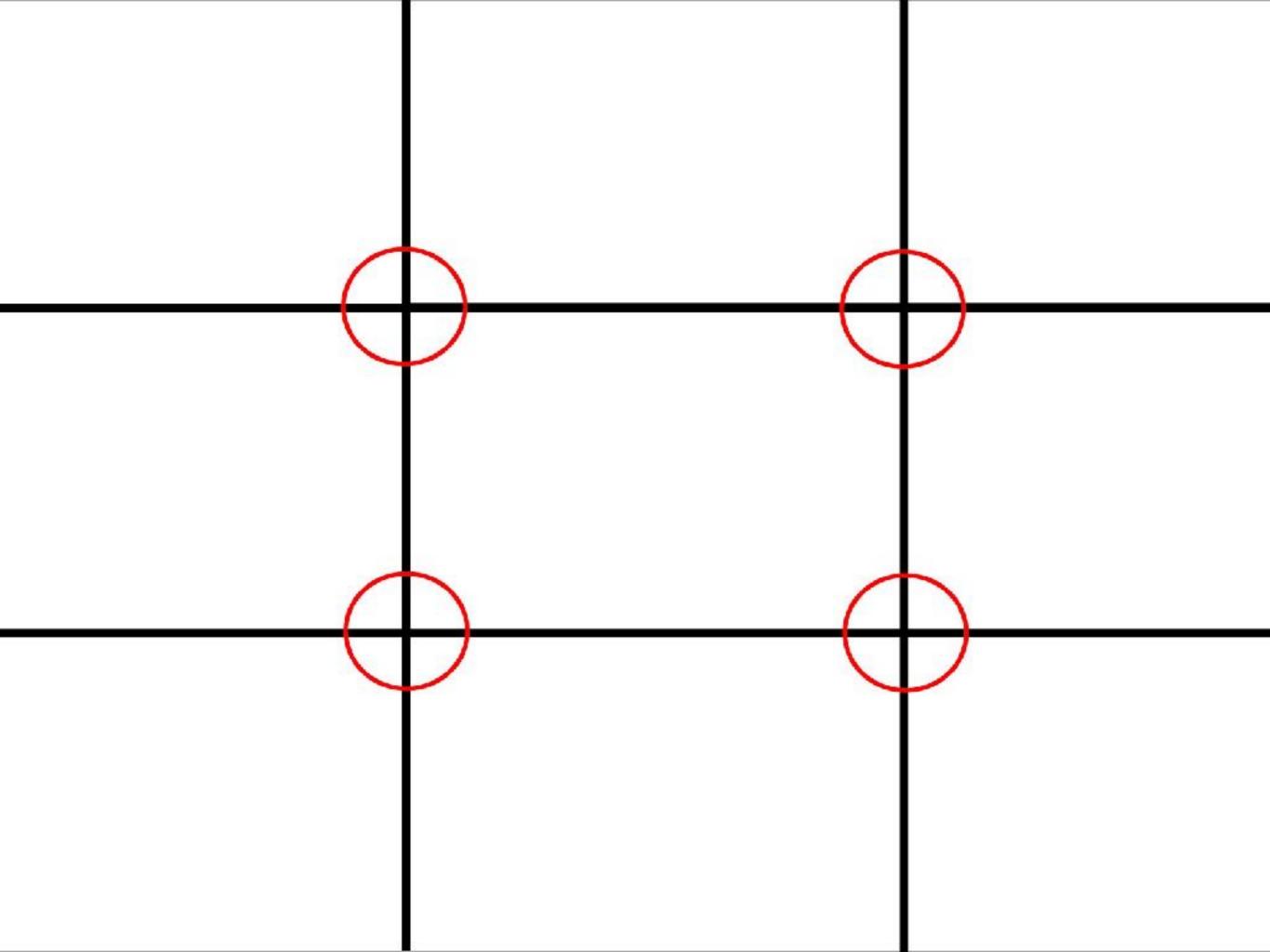


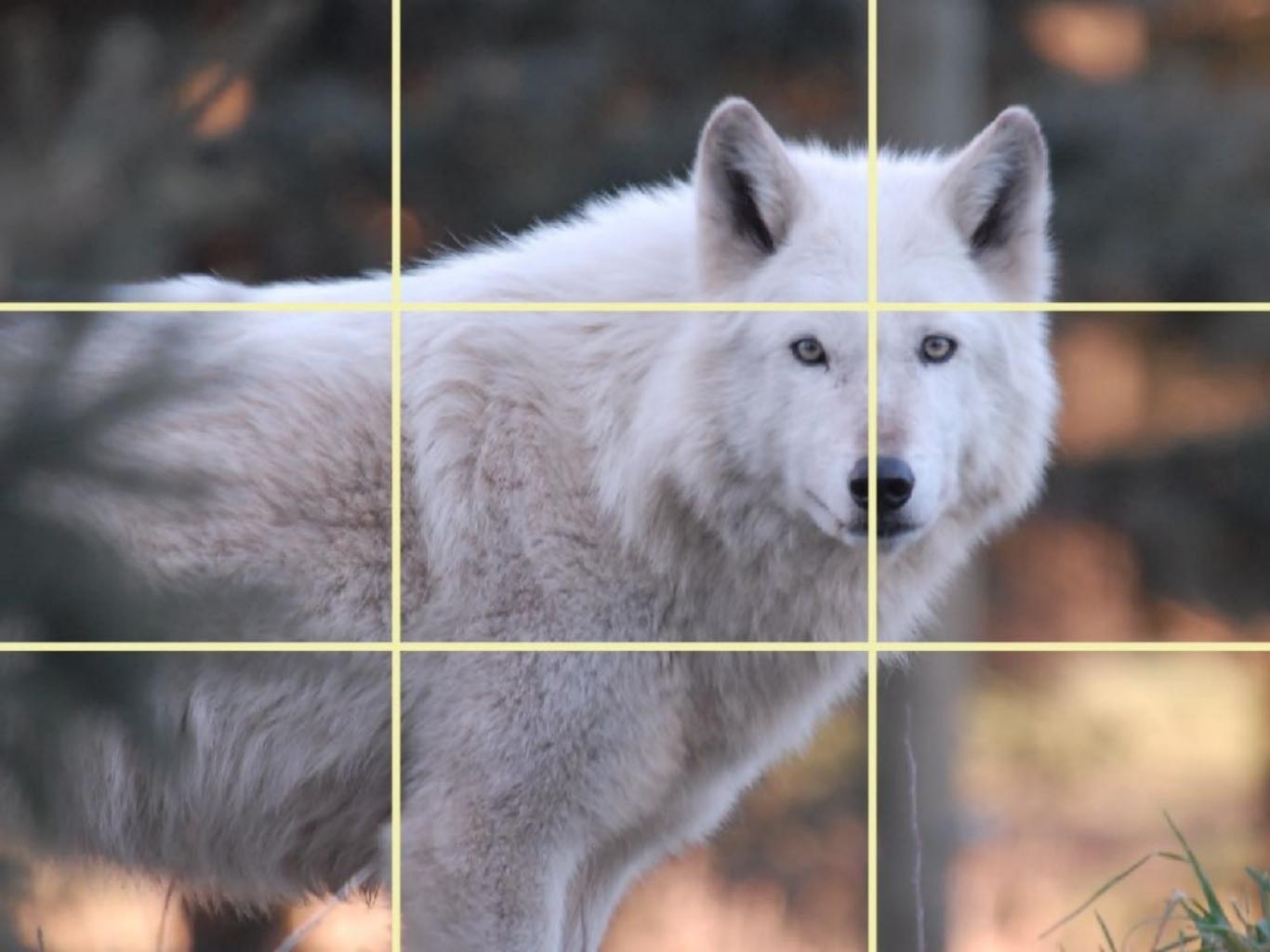
Photography Cheat Sheet

Break

What is the best camera?











Elements of Design

- . Line
- . Shape
- . Color
- . Shape
- . Space
- . Texture































Rule of Minority













Questions

Homework